

# The Plan To Revolutionize Electricity Production in America

*If It Were Possible To Economically Make Electricity In Any Quantity Anywhere On This Planet On Demand, 24 Hours A Day, All Year Long, Without Burning Fossil Fuels Or Creating Any Type Of Pollution At All, Should The People Of This Country Be Allowed Access To This Technology? If You Believe The Answer To This Question Is "Yes" Then Read On. If You Believe That It Would Be Proper For The People Of The United States To Be Denied Access To This Technology To Protect The Interests Of The Rich Fossil Fuels Suppliers, Then This Essay Was Not Written For You.*

*The writers of this essay are not stating whether or not they current have a free electricity technology that is ready right now for the market, but they do think they have shown the public on two national tours, enough scientific proof for the reasonably enlightened person to believe it is possible, and they certainly do themselves, believe it is possible. They are only seeking the opportunity to have public demonstrations in multiple legal jurisdictions in every state on the same day and hour, with football stadium crowds present to avoid all the “dirty tricks” of the biased media and corrupt public officials that typically prevent fair competition in America. If you are interested in attending a live demonstration of revolutionary technology, please read this essay on why critical mass public awareness is necessary, and ask whoever gave it to you how you can sign up to be a witness at these demonstrations in exchange for an allotment of free electricity for your needs, possibly every year for life, just for witnessing the technology.*

The International Tesla Electric Company, a newly formed business created for the sole purpose of advancing a revolutionary technology to produce low cost green electricity, plans to offer to sell electricity in all fifty states of the United States, and all provinces of Canada. What follows is a plan to eliminate the need for *any* fossil fuel or nuclear power plants in North America, and to decentralize electricity production in the USA. This is a plan to shut down every coal, gas and oil powered plants, as well as every nuclear plant in the USA within the next five years. A low cost non-polluting form of electricity production will take their place. This plan takes into consideration the fact that many powerful self-interest groups do not think this is a good idea. It also considers that the banking system may be hesitant to finance such a revolution. It is a plan to recruit the largest self-interest group in North America to stand with us against these other self-interests.

This plan rests on three main premises:

- ? The first is that it is technologically possible to do.
- ? The second is that big business will stop at nothing to maintain its status quo and to protect its markets.
- ? The last, and most important premise, is that Americans look out for number one, as long as what is being proposed is morally ethical, *and* that politics can be influenced by the masses.

To gain more information on the first premise, the reader can get “The Case For Free Electricity” Public Information Kit. The second premise is already widely known and does not require a superior intelligence to grasp. This essay is primarily about the last premise and a strategy to involve the largest self-interest group in America... **the people!**

We are convinced, after years of fighting the system, that the only way to bring out a technical revolution is to involve the masses. Big business, corrupt politics and the controlled media have taken the place of free enterprise in America. We are convinced that the only way to get it back is to let the people know what big business is costing them in technical advancements, and to let them share greatly in the fruits that will be brought about by reviving it. It starts with free electricity. We plan to recruit the support of the American people in the same way politicians do when they are running for office.

Politicians get their votes by promising to give voters something that belongs to someone else if they will vote for that politician. If there are more senior citizens than farmers, then the enterprising politician promises to do away with the farm programs to start elderly care programs. It works! They get elected. We plan to do the same thing. We intend to enlist the American people to support our effort by offering to provide their energy needs for the rest of their lives absolutely free in exchange for their support!

In the late '80s we were ready for the electric revolution, but we failed to see the importance of critical mass public awareness. We made the mistake of thinking that all we needed was a working model of the technology. It was a great learning experience. You can read all about that in a book I wrote called, "The Alternative". I wrote that book from a prison cell when the state of California kidnapped me and put me in prison without a trial or a conviction. They were willing to play that card mainly because of their fear of mass public awareness. (Read the book.)

We have learned that when the public is involved, the rules change. However, the media cannot be relied upon to inform them. Freedom of the press belongs to whoever *owns* the press. That dog will not bite its master, either. The media will not promote anything that is against the interests of its largest advertisers and stockholders. When I operated a program to break their media freeze, the response I got was: "Go directly to jail... Do not pass Go, and do not collect \$200. My Public Awareness Advertising Plan got me thrown in prison without a trial! There was no trial, because they had no time for a trial. I ran an ad on nationwide TV which showed me cutting a power line, with the voiceover announcing that the American people could disconnect from the electric company and never pay an electric bill again. I made so much money selling an information kit from that ad, that I turned a million dollar ad campaign into a multi-million dollar ad campaign in a couple of months. At the rate I was going, every time an American turned his TV on, he would have been watching me cut a power chord with my little chant. It caused the US Supreme Court to take a major risk in a precedent setting move they have only made once in all of US history (read the book.) They condoned putting an American citizen into prison without a trail or conviction.

My wife asked my lawyer, "How can they get away with doing this to my husband?" The answer showed me why public awareness is so important. The lawyer replied, "*They can do anything they want to do, to anyone they want to do it to, as long as there are not too many people watching.*" **The key is to get too many people watching!** When I assembled 600 people in Los Angeles to witness my initial technology, all it got me was arrested. My technologies were confiscated without anyone seeing anything. We later proved we could make free electricity in a court of law, but that was like the proverbial tree falling in the woods without a sound. The media refused to cover the event.

I am convinced that I have to be clever to get past all the dirty tricks employed to stop free enterprise in North America. The goal is to have a massive demonstration in every state (Republic) of the United States, and every territory of Canada for good measure. My goal was to get into each separate state in the hopes that there might be one

governor who would want what I have to offer, listen more to his people, or have a unique energy problem and have to listen. I have learned enough about the legal system to know how they try to conceal their true motives with “Consumer Protection”. If anyone *claims to have* such a technology, the court would give the Attorney General and/or the Sheriff the right to come and get it to have it tested by an *independent and unbiased* scientist to see if it really does work. In fact they can do that if I am making that claim to anyone who is expected to give me money for any purpose at all. If I were claiming to already *have* such a technology, even though no one gives anyone any money to get involved as a witness, they would still be able to get such a right to confiscate and test the device. If I do not claim to have a free energy device, they cannot measure what does not exist. The last time that was done to me, the *independent and unbiased* scientist who tested my technology, just happened to work for Consolidated Edison Electric Company in California. Needless to say, they found that the technology did not work. I noticed there was no punishment of any kind for the expert after we later proved in court that I was able to make free electricity and all the criminal charges were dropped. It seems dumb to crapshoot with the future of the world by betting on the integrity (or bravery) of a *scientist* who is probably already owned by my opposition. If he says my stuff works he’s dead and if he says it doesn’t he is rich. What would any family man do?

Having two demonstrations in each state kills the state’s deception of protecting the consumers by testing the technology for them, because that ploy only works if you just confiscate ONE of the TWO for testing. If you take them both you are trying to stop it. If you take ONE you are testing it. The fact that one is being demonstrated before a huge football stadium full of people while an *independent and unbiased* scientist is testing the other one keeps him unbiased. So, there have to be two demonstrations and, since you do not know which one will be confiscated they both have to be big, well promoted, and well attended events. Two Woodstock Rock Concerts in every state would be hard to keep quiet, and impossible for the media to ignore. We would not only get past the dirty tricks of the legal and political system, but we’d get the media in the bargain. Two football stadium-sized events to demonstrate the end of all of the pollution and energy shortages would be too tough even for those spin meisters not to cover.

We determined the size for the one hundred (two per state) demonstrations by counting backwards. If there were 16 million homes that had a 30 kWh generator on them pumping all their excess power back into the grid 24 hours a day for all 365 days a year, then we could literally provide ALL the electricity this nation consumed last year and then some. In fact it comes close to 1.5 times as much. So, there would be no reason to disconnect more than about 15% of the homes from the grid and let those homes feed the grid all the power it needs. It certainly does decentralize power production (we will discuss that more fully further on in this essay.) So, our goal would be to locate 16 million homes to use as our power plant. That is a lot of red-blooded American voters for any politician to tick off, so that would very definitely get the attention of the politicians. It would neutralize them at worst and make supporters out of them at best. In fact 1/100<sup>th</sup> of that number in every state would be a lot of red-blooded voters for the governor or state congresspersons to tick off. A scientist in one state testing one of the two devices in that state, while knowing there are 70,000 witnesses watching the other one perform,

would be a little unnerving for him as well. Not to mention the fact that the same thing is going on in all 50 states at once!

Of course, it is a tall order to get 16 million people in this country behind us, especially with all the media, Attorney's General, BBB (Big Business Bureau), and other members of the good ol' boy team on the hunt. So, we got the idea of initially getting only ten percent of the number we really want. Then, after they've come to the event and the technology has been proven, we will allow each of them to go home and select nine of their friends and family to disconnect from their energy bills for the rest of their lives. Thus starting with only 1.6 million witnesses, we could get all 16 million of our participants pretty much overnight. One hundred demonstrations divided into 1,600,000 witnesses means we can invite 16,000 witnesses to each demonstration. That is a lot. Each of them coming in a car means a lot of cars. Why not encourage them to bring some friends to this historic event? We figured that with an average of four people per car, that would up the attendance to 64,000 witnesses. Some of them may have friends who want to bring their own carload, so filling a football stadium with 16,000 witnesses invited and registered to come should not be a problem. So, we have been busy trying to locate the initial 1.6 million people who are willing to come to 100 demonstrations with 2 in each of the fifty states.

The idea is to have the demonstrations on the same day and at the same hour. Until that time we will NEVER claim to HAVE a completed free electricity device, so there is nothing to confiscate until the day of the event. We plan to drive in with the demo units set up on flatbed trailers as self-contained demonstrations. I guess the officials will have to get a court order and disappoint a whole football stadium full of witnesses to haul one off to a private place to test it for "consumer protection". I doubt that even one of these demo units will be confiscated. That means that two football stadiums full of witnesses in the state will be encouraged to witness the events. There will be one hundred football stadiums with somewhere between 6 and 7 million people who will eyewitness the event across the United States. I would say that this achieves the deterrent of there being far too many people for the opposition to play the usual "dirty tricks". Of course the media will have to cover the event and either tell people it did or did not make free electricity. The genie will pop right out of that bottle. But, in addition to the fact that the public is aware, we will also be well on our way to gaining every home we need for grid access to replace all the fossil fuel and nuclear power plants with very green energy. All we have to do then is fund and build them.

Funding 16 million 30 kWh generators could get pretty expensive. If the most rich and powerful people in the world do not want to see this happen, it would be unreasonable to think that the banking system will be anxious to loan us the money to build them. So, what is the plan to finance such a massive undertaking? We are going to let the initial 1.6 million witnesses start the funding and then let the electric companies provide the rest of the funds. The little incentive to the initial 1,600,000 witnesses that is going to get them determined to come to the event, no matter what the media, big business, or public officials do to dissuade them, is the promise that they may never pay an energy bill at their home ever again (possibly for the rest of their life!) Everyone who

comes (or sends a second) to the event will be rewarded with an allocation of up to 26,000 kWh of free electricity every year for as long as we can sell the excess power produced by our units. The average ALL ELECTRIC home uses about 17,000 kWh, so this allocation is about 1.5 times as much as the average home uses that is ALL electric (appliances, hot water, heat, air conditioning, lights, and motors.) They could cheaply convert to electric heat, hot water, appliances and have all the power they need for everything for free (our dealers will carry all the conversion supplies.) That carrot will get them to the show. When the technology is proven at the show, they could be the answer for their friends and relatives to also get set free. Their friends (who may even have scoffed at them for being so foolish to believe in free lunches) will be seeing all over the boob tubes on TV News that it is real. They may even have been invited to see it in person by our registered witness. But, the *only* way anyone can get signed up for the same offer of free electricity, *at* or *after* the demo, is to pay \$2,000 for the privilege. There's no problem with charging people for it *after* it's proven. So, our 1.6 million witnesses are going home to allow nine of their friends to pay a mere \$2,000 to be ultimately disconnected from the grid and possibly never pay an energy bill again as long as they live! Half of that money will be used to build a free electricity machine for our initial witness. The other half will go to our dealers for them to use to prepare their businesses.

Our best guess is that it will cost \$9,000 to build a complete 30 kWh unit with all the computerized switch gear needed to shut it down if line men are working on the grid. It will be concealed in the yard under a plastic rock. The \$9,000 will cover all costs (including installation) in small quantities. Since UCSA gets half the income and the dealer involved gets the other half, there is plenty of money to build the initial 1.6 million units with the money paid by people who come in after the demonstrations. I repeat, we'll have no legal problem charging people for the technology *after* it has been proven.

But how do we fund the other 14.4 million units? There are two answers to that. If the banking community realizes that we can get all our funding whether or not we get it from them, I believe they will want to make loans to us to fund the building of these units and it can be done faster than five years. Assuming the worst, we can fund the other 14.4 million units with the cash flow from selling the electricity through the deregulation to the electric companies. They will be forced one way or the other to buy it (see a little further on.) The fact is that one 30 kWh unit puts out 262,800 kWh per year minus the 26,000 allotment for the witness is a net of 236,800. ITEC shall sell this power for 5 cents per kWh for an annual income of \$11,840 per unit (the payback is well under one year even though the units are designed to produce electricity for possibly as much as 100 years.) Everything over \$9,000 shall be used for business expenses and to have some extra funding, but it is easy to see that each unit can easily throw off enough income to capitalize building another machine with just one year's crop of electricity. Following this logic, we can do this without the bank's cooperation (and will, thus, most likely get it.)

In the first year of a five year plan we start off with the 1.6 million units on our witnesses homes. They throw off enough income to build another 1.6 million units for

year number two. That means in our second year we have the original 1.6 million and the other 1.6 million bought with the first year's cash flow, for a total of 3.2 million free electricity machines in place. Of course these throw off enough cash flow to build another 3.2 million units for a total of 6.4 million units going into year number three. Then, 6.4 million units throw off enough cash flow to fund another 6.4 million units for a total of 12.8 million units going into year number four. It is easy to see that all 16 million units to provide 150% of all the electricity needs of this country, without any fossil fuels pollution or potentially lethal radiation contamination, could be built within 5 years of starting, even if the bankers refused to make any loans to us at all! That is precisely why they will not be able to resist and that will enable us to just do this as fast as the units can be built. There is nothing in short supply involved in the process... certainly not copper or magnets. So, the reader can see that the key to the whole plan is not only to have the technology ready, but also to get the witnesses. If we have the technology without the witnesses, the tree shall, once again, fall in the woods with no one to hear it and no sound will be made (as it did in the late 80's)!

Now let me briefly reveal what can be done to force the cooperation of the electric utilities in this effort. In the first place the electric utilities have to be mindful of public opinion as well. Even though they have been deregulated (I believe due in large part to my own efforts with Congress in 1996) it does not mean it will be easy to get their cooperation. They most likely do not want to deal with mavericks like us, but, if we have our way, they will not have a choice. When the demonstrations reveal the technical truth, that will go a long way toward making the change. But, these guys have some alliances that will be hard to terminate. In the first place, many of them will resist giving us our price for electricity at 5 cents per kWh. Many places currently pay far less than that for it. But, cities like New York City, L.A., San Diego, Honolulu, Chicago, and other places where they are paying a big price for power and the dense population will not let them pollute or build nuclear plants to provide their power, will have no problem paying our price. So, we will sell it mainly in those places first. We can put our little 30 kWh units on homes anywhere to feed any grid. Our first two years of expansion are pretty much guaranteed. Even if the big boys have competing technology, they will not bring it out until they lose that much market share. If there are those who resist buying our power, even though they mark it up to over a dime, they will not only have a problem with public perception, but they will have a problem with other technologies that we could employ to give them fits. Technologies like the Negawatt Circuit and the Tornado Engine. It will be demonstrated, if need be, that resistance is futile. When we get to the point that we have converted a large enough segment of the market share, it will also become apparent that we have a green energy source that can eliminate the fossil fuels pollution and public perception (even though only about 15% of the residential market will ever be directly connected to us) will force a major change in power production. Of course with a large segment of the supply on our side of the ledger, we will be able to put the coal guys out of the acid rain production business by merely dropping our wholesale prices for one year. Ours is almost all profit, and once the unit is paid for, there are no fuel costs to produce electricity for the grid. They can't compete.

One-third of the power used in this country is used by commerce. One-third is used by industry. The other third is residential. In the manner in which we are proposing to decentralize the power production in this country we will still be working with the electric utilities to maintain almost all of the market. Only 15% of one-third of the market will not be buying power from them. That is a loss of only 5% of the total overall market to eliminate the need to produce any of the power at costly power plants. Over 95% of the total consuming market will remain in tact, and we could supply it all. Why do you think the utility companies have been selling their power plants? If we decided to go the other way, and start disconnecting the big industrial or commercial users you would witness the failure of all utility companies. We believe we have the technology that could eliminate them any time we want to. But, that is bad for business and very bad for the security of this nation. Of course, the big boys are not happy about losing the control they now exercise over the liberty of the people of this nation by having them dependent upon the centralization for their energy needs. We can have a dramatic effect on the abuse of the grid anytime we want with the Tesla Coil wireless alternative to the grid. Our plan is good for America and it is good for freedom. It will create far more jobs than it displaces. We still need the meter readers and grid tenders. We just do not need the same number of power plant personnel. But we will create a lot of jobs building these units and all the control devices for them, and installing and maintaining them. We also could use American labor and manufacturing to create jobs at home supplying all the other countries of the world with hardware.

In conclusion, why crapshoot with what we have to offer? People who say we do not need this kind of public awareness to get this job done may be right. But, we believe that, overkill or not, this approach is unstoppable. We have fought a long and difficult battle. We have witnessed firsthand, how ruthless (and effective) our opposition is. We would rather over estimate them and easily defeat them than to under estimate them and lose the only chance we may ever have to advance a sane energy alternative in America. All we want is a chance to prove our technology without their “dirty tricks” on a level playing field.

*- The End -*